



**Title:** From exhibitions to interior and urban interventions. An experimental ground for hybrid and performative spatial qualities.

### **Abstract**

The exhibition space is a territory where architects and designers have experimented with hybrid and performative spatial qualities. However, those spatial mechanisms expanded into other spatial practices. As we live in a constantly changing world, the practices are allowing spatial systems that are adjustable for continual changes in the modes of living. Newer approaches to spatial transformation try to respond to concerns for transience and flexibility. Hybrid and Performative interventions are elaborated to transform the existing spaces with strategic non-architectural rearrangements. As a result, our inhabited spaces are becoming hybrid, and performative, as in exhibitions. However, hybrid and performative may be perceived as tools, and or as resulting qualities. Hybrid indicates to the built environment that is flexible, with multiple functions, users, and space types that generate unprecedented solutions, and it is characterized with an occasional access and activities. (Migliore, Ceinar, Tagliaro, 2021). Consequently, various intensities and layers of presence are detected in the space ranging between a full physical and mental engagement and or a shared presence with another virtual space or platform (Willis, Aurigi, 2011). Performative refers to projects characterized with flexible, non-linear mechanisms and openness to improvisation (Signore, 2015). It indicates the ability of the space to perform different roles including communicative tasks (Kassem, 2017). Performative refers to event and unpredictable characterization of a space. (Leatherbarrow, 2005). This paper investigates the repertoire of hybrid and performative through an analysis of a literature review made through the lens of exhibition design, and explores their applications on spatial interventions and the potential to define a set of analytical tools.

**Keywords:** performative, hybrid, architecture, exhibitions, literature review