

Proportion
Harmonies
Identities



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Title: For a new Museology: the Aura, the Place and the Museum

Abstract

Even though museological institutions have been following the same set of rules for one hundred years or more, people who visit exhibitions nowadays are different from the ones who did so one century ago. Therefore, it is necessary to examine the museographic practices that have been used throughout Europe in the last decades, as well as their founding premises. In order to reach this goal, I will focus on the postulations of Walter Benjamin and his considerations on mechanical reproduction as per the beforementioned museographic practices. I thus hope to shed some light on how this issue can be properly addressed in the twenty-first century museological *praxis*.

Keywords: museology, authenticity, aura, archeology