Title: Considerations about time and space regarding hospitality development

Abstract

This paper intends to present a short reflection on the issues of time and space using thematic in which the information and quality of communication in hospitality have their basis. Our research on these subjects is mainly based on a literature review, focusing on authenticity's correlation with the usefulness of heritage and data in hospitality. We focus on technology use in tourism communication systems, referring to virtual reality, big and small data analytics, and metaverse reality. A positive perspective on the use of technology guides us to understand it as a part of sustainable human development, concerning the educational process, integrating helpful means for comprehension of realities in all their complexity.