Methodology for Colour Planning in Urban Furniture: Laje, a case study

Margarida GAMITO¹, Joana SOUSA²
CIAUD – FAUL, Lisbon School of Architecture, Universidade de Lisboa, Portugal; Portuguese Colour Association, Lisbon.
(1) Email: margamito@gmail.com
(2) Email: joana91sousa@gmail.com

Abstract
This paper presents a work in progress, aiming to develop and test a new chromatic planning methodology for urban furniture, allowing the determination of colour plans, with a higher scientific approach, as a strategy for the enlargement of urban chromatic plans perspective. The case studies include two Municipalities around Lisbon, Loures and Oeiras, where several settlements with different dimensional, anthropological and topographic specifications were chosen. Samples areas have been selected to apply the new methodology to all furniture elements, in order to increase their potentiality as relevant issues for city colour planning. The chapter focuses on a particular case study – Laje – which is a settlement from Oeiras municipality, characterised for having three different neighbourhoods: social lodgings, with buildings all alike, belonging to the municipality, and to whom the inhabitants pay rent; buildings belonging to the inhabitants, to whom the municipality sold the land and the projects; and AUGI, a neighbourhood that is inhabited by displaced populations to whom the municipality gave plots not interfering with the construction. All the settlements colours were collected in order to determinate the dominant ones and constituting a basis for the choice of urban furniture palette. Finally, these choices will be validated by the local population, Municipality authorities and Colour Experts.

Keywords: Methodology, Urban Furniture, Urban Chromatic Plans