Creativity and Innovation in *Cante* from the *Estado Novo* to the present

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**Abstract**

As we covered through *Cante alentejano* throughout the 20th century to the present day, we intend to identify its practices and roles in different historical periods, verifying its adaptability and capacity to recreate and innovate over time. We also intend to verify, in its relationship with the power, how *Cante* was able to review itself in these historical moments and how this contributed to its dissemination and also to be recognised as Intangible Heritage by UNESCO and what were the consequences of this recognition. In its ability to address new realities, we also want to measure how *Cante* combines in experimental projects with other musical expressions and how important the teaching of *Cante* is in the classroom for its protection.

**Keywords**: *Cante, Alentejo, creativity, innovation*