

CV

Paulo Alcobia Simões has graduation at Communication Design de by Escola Superior de Belas Artes de Lisboa (1989), master's at Business Administration, specialization in strategic management by INDEG-IUL ISCTE (1995) and Ph.D. at communication Design by Faculdade de Belas Artes da Universidade de Lisboa (2012) . Currently is teacher and investigator of Universidade Federal do Ceará. Has experience in the area of usability of diagrams , with emphasis on information design.