

The promotion of art on the path of socio-cultural development

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Abstract

This paper is set out to show how the different forms of dissemination and sharing of art work, regardless of the artistic discourse they contain, identify and express the social, cultural and political ideals that, at a given moment, dominate society.

We present a literature review, in a reflective dimension, on the confluences between art and society, in the different expositive trajectories that supported the artistic and intellectual conceptualizations throughout time.

From the museums' first exhibitions, independent art galleries associated with the avant-garde movements, to the present urban space intervened by Street Art, we tried to understand how plastic artists are aware of the role of art in social criticism. The representations and artefacts reinvented and transformed by the urban creators feed new paradigms of management and expositive communication.

Exhibition spaces act not only as a means of communication and artistic representation, but also as a means of socio-cultural affirmation.

Keywords: Art exhibitions; Museums; Artistic vanguards; Street Art.